

MasterBlend®

RESPONSIBLE CARE™

The **ResponsibleCare™** family of products fills a need that allows the professional cleaner to perform valuable services for the allergy sufferer and individuals who are sensitive to harsh chemicals.

ResponsibleCare™ products are tested and proven to be safe for humans, pets, and the environment.

Responsible Care™ Products:

- *Are derived from renewable seed and vegetable sources*
- *Contain no perfumes*
- *Contain no hazardous VOCs, solvents or other hazardous products*
- *Do not contain phosphates*
- *Are Biodegradable*
- *Are Environmentally Safe*



Allergy Relief Treatment

Allergy Relief Treatment has been proven effective in denaturing the protein allergens from dust mite droppings (Der p1 and Der f1), cockroach droppings (Bla g1), dog dander (Can f1), and cat saliva (Fel d1). Allergy Relief Treatment is a water-based solution that contains a powerful active ingredient derived from naturally occurring extracts found in certain fruit and vegetable seeds. It works by denaturing the structure of the allergen, and thus, substantially reducing the IgE antibody-binding capacity of the allergen. As a result, they are no longer “recognized” by the body’s immune system, alleviating the body’s allergic response (allergy attack). Provides a residual effect for up to six months, when properly applied.

Hypoallergenic, non-toxic, and readily biodegradable. Does not contain pesticides, perfumes, harmful solvents, or other hazardous ingredients. Color brochures are available as sales aids.

Ready to use pH is 2.0

Use:

Use caution on rayon and rayon blends, as strong acids can cause discoloration. Ready to use. Thoroughly clean area to be treated. After testing for colorfastness, or color change, apply a wetting mist of **Allergy Relief Treatment** by sprayer directly to water-safe carpeting, upholstery, draperies, and mattresses. One gallon will treat 2,000 square feet (200 meters) of carpet.



Allergy Relief Laundry Treatment

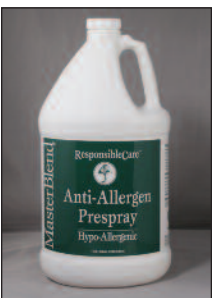
Allergy Relief Laundry Treatment is a vital part of MasterBlend’s ResponsibleCare System of Allergy Relief Treatment, and has been proven effective in denaturing the protein allergens from dust mite droppings (Der p1 and Der f1), cockroach droppings (Bla g1), dog dander (Can f1), and cat saliva (Fel d1). Allergy Relief Laundry Treatment is a water-based solution that contains a powerful active ingredient derived from naturally occurring extracts found in certain fruit and vegetable seeds. It works by denaturing the structure of the allergen, and thus, substantially reducing the IgE antibody-binding capacity of the allergen. As a result, they are no longer “recognized” by the body’s immune system,

alleviating the body’s allergic response (allergy attack). Designed specifically for use in washing machines. Hypoallergenic, non-toxic, and readily biodegradable. Does not contain pesticides, perfumes, harmful solvents, or other hazardous ingredients.

Ready to use pH is 2.6

Use:

For wet-cleanable sheets, linens, blankets, comforters, pillowcases, and pillows, introduce Allergy Relief Laundry Treatment into the final laundry rinse cycle at the ratio of one cup per load. Weekly laundering and treatment is recommended to maximize effectiveness and minimize symptoms.



Anti-Allergen PreSpray – Hypo-Allergenic PreSpray

Anti-Allergen PreSpray is hypo-allergenic and designed for safe use around individuals who suffer from allergies, asthma, or chemical sensitivities. Use as a pre-spray when cleaning carpet, upholstery, or mattresses and prior to an application of Allergy Relief Treatment.

Environmentally safe and does not contain pesticides, perfumes, harmful solvents, or other hazardous ingredients. Derived from renewable plant source surfactants. Non-toxic to humans, animals, and plants.

Ready to use pH is 10.0

Use:

Mix 1 part of Anti-Allergen PreSpray with 10 parts water (12 oz. per gallon of water). Mix well, apply to carpet, and agitate with a pile brush or rake. For use with an in-line sprayer, use undiluted with a 10:1 metering tip.

For use on wool: mix 1 part Anti-Allergen PreSpray with 16 parts hot water (8 oz. per gallon). Mix well and apply to carpet.



■ *Formulated to meet or exceed all established standards of wool fiber producers and fifth generation stain resistant carpet manufacturers.*

MasterBlend®



Anti-Allergen Detergent Rinse - HYPO-ALLERGENIC RINSE

Anti-Allergen Detergent Rinse is hypo-allergenic and designed for safe use around individuals who suffer from allergies, asthma, or chemical sensitivities. Use as a final detergent rinse when cleaning carpet, upholstery, or mattresses. Use after Anti-Allergen PreSpray as a final rinse to remove soil and detergent residue. The ideal way to prepare fiber surfaces for an application of Allergy Relief Treatment.

Environmentally safe and does not contain pesticides, perfumes, harmful solvents, or other hazardous ingredients. Derived from renewable plant source surfactants. Non-toxic to humans, animals, and plants.

For all types of fibers including wool.

Ready to use pH is 9.2

Use:

Mix 1 quart of Anti-Allergen Detergent Rinse with 5 gallons of water for a truck mount. For portables, mix 2 ounces per 5 gallons of hot water. Use to extraction clean any textile after an application of Anti-Allergen PreSpray.



■ Formulated to meet or exceed all established standards of wool fiber producers and fifth generation stain resistant carpet manufacturers.



Anti-Allergen Deodorizer – NON-FRAGRANCE OXIDIZING DEODORIZER

Anti-Allergen Deodorizer is designed for safe use around individuals who suffer from allergies, asthma, or chemical sensitivities. Anti-Allergen Deodorizer is an oxidizing odor counteractant that is perfume free. Uses oxidation to convert mal odors into odor-free compounds. It is for use on all types of odors.

Anti-Allergen Deodorizer is formulated for homeowners who are sensitive to perfumes and pesticides. Environmentally safe and does not contain pesticides, perfumes, harmful solvents, or other hazardous ingredients.

Ready to use pH is 9.0

Use:

Test for colorfastness or color change on textiles in an inconspicuous area before using.

Mix 1 part **Anti-Allergen Deodorizer** with 10 parts water (12 oz. per gallon). Mix well and apply to affected areas with a pump-up or electric sprayer.

Locate urine contaminated areas with a black light or moisture detector. Spray areas until saturated. Thoroughly clean carpets.

For best results, use in an in-line pressure sprayer undiluted and rake in product. Allow 10-20 minutes dwell time.



Anti-Allergen Filter Enhancer – TRAPS ALLERGENS IN HVAC FILTERS

Anti-Allergen Filter Enhancer is a hypo-allergenic treatment for HVAC filters that helps trap and hold proteins in the filter. Proteins are the main cause of allergies. **Anti-Allergen Filter Enhancer** improves the efficiency of the filter without decreasing the air flow through the system. Filter manufacturers recommend replacement of filters on a monthly basis.

Environmentally safe and does not contain pesticides, perfumes, harmful solvents, or other hazardous ingredients. Derived from renewable plant source surfactants. Non-toxic to humans, animals, and plants.

Ready to use pH is 10.0

Use:

Ready to use. Spray **Anti-Allergen Filter Enhancer** directly on both sides of new HVAC filters. The filter surfaces should be damp, not saturated.

Anti-Allergen Filter Enhancer is an ideal consumer item for sale by the cleaning professional to the homeowner to improve the quality of indoor air.

RESALE ITEM.



ResponsibleCare™ Spotter – Hypo-Allergenic Spot & Stain Remover

Now you can have your own professional spotter to sell or give to your customers. Our ResponsibleCare® Spotter is the strongest and safest spot and stain remover on the market. It is the same commercial-strength formula that has been used by professional cleaners for years. Now in new convenient consumer packaging with YOUR company's name and phone number on the front.

- A great revenue opportunity
- Keep your name in front of your customers
- A part of the ResponsibleCare® System of Cleaning.
- Environmentally safe and does not contain pesticides, perfumes, harmful solvents, or other hazardous ingredients. Non-toxic to humans, animals, and plants.

- Derived from renewable plant source surfactants.
- WOOLSAFE Approved and safe for use on stain resistant carpets.

Minimum order of 5 cases (12 pints/case) for free customization of label.

Ready to use pH is 8.5.

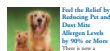
Use:

Ready to use, do not dilute. Rinse with water and blot dry.

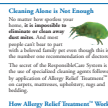
RESALE ITEM.



It puts one of the 70 million Americans that suffer from allergies or asthma. Children with asthma or allergies are at high risk for allergic diseases.



What you may not know is that dust mites and pet allergens found indoors are one of the leading causes of allergic diseases.



How Allergy Relief Treatment™ Works Allergy Relief Treatment changes the shape of allergen proteins, making them non-reactive to the body, which prevents them from causing an allergic reaction.



Obtain Immediate Symptom Relief When a problem has been completely eliminated, you can enjoy the benefits of Allergy Relief Treatment. You can enjoy the benefits of Allergy Relief Treatment. You can enjoy the benefits of Allergy Relief Treatment.



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MasterBlend Allergy Tri-Fold Brochure

MasterBlend offers a consumer oriented brochure to help educate customers on the benefits of anti-allergen services.
part number# 600007 Pack of 100 brochures

1.800.525.9644
www.masterblend.net

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